

DENTAL SPOUSE BUSINESS NETWORK

One Day Event!



CONTINENTAL
BREAKFAST &
LUNCH WILL
BE SERVED

EXHIBITOR



AADOM 15th Annual DENTAL MANAGEMENT

Conference

Orlando, Florida



Orlando Hilton | Bonnet Creek Resort



Cindy Ishimoto

Susan Gunn, CFE

Ryan Vet

Terry Watson, DMD

Dana Watson, FAADOM

Schedule - Wednesday, July 17, 2019

7:45 - 8:15AM REGISTRATION & BREAKFAST

8:15 - 10:15AM

MARRIED TO DENTISTRY

DANA WATSON, FAADOM & TERRY WATSON, DDS

10:30AM - 12:30PM

FINDING SIGNIFICANCE OVER CHASING SUCCESS

RYAN VET

12:30 - 1:30PM LUNCH

1:30 - 3:30PM

PROTECTING YOUR PRACTICE

SUSAN GUNN

3:45 - 5:45PM

FIELD OF DREAMS, KEY PLAYERS,

STARS & SUPERSTARS

CINDY ISHIMOTO

5:45 - 6:00PM FINAL WRAP UP

Register Now!

DSBN RETREAT ONLY - \$375 PER PERSON

ULTIMATE SPOUSE PACKAGE - \$1,100
(RETREAT & 2019 AADOM CONFERENCE)

AADOMCONFERENCE.COM

OR 1.888.570.0899

DSBN Course Lineup!

MORNING SESSIONS

8:15am-10:15am



Dana and Terry Watson Present:
Married to Dentistry: a Two-sided Tale of the Journey from Resentment to Commitment

There is this thing that happens: a dentist opens a practice and finds that it's more than an occupation, it's more than working on patients and doing beautiful dentistry, and it's more than a field of

science. It is, in fact, a BUSINESS. A large percentage of spouses end up working in their spouse's dental practice, often begrudgingly. A dental spouse will most likely leave a career they love to help manage a business they did not choose and, even worse, know nothing about. But wait! There's more! There are lessons to be learned along the way; lessons that provide many rewards. Learn how to bridge the gap between the unknown and the known, between staff and dentist, and develop as a leader rather than being viewed as an outsider. Dr. Terry Watson and Dana share how differently the dentist and spouse view the experience, but also how this experience has led to a stronger marriage, a more profitable practice and opportunities unimaginable.

10:30am-12:30pm



Ryan Vet Presents:
Finding Significance over Chasing Success: Prioritizing What Matters for the Ultimate Work/Life Balance

Daily we are pulled in many directions: from the demands of patients and team members to our responsibilities at home. Culture has tried to define success for us. Somewhere in the pursuit of what

we feel is success, we become worn down and burned out. In this session we explore the demands of the dental lifestyle and learn how to redirect our thinking from chasing the world's view of success to do finding our own standard of significance.



AFTERNOON SESSIONS

1:30pm-3:30pm



Susan Gunn Presents:
Protecting Your Practice

This past year, Susan has prepared evidence for more brazen dental embezzlement schemes, and fewer for stealing because it was simply an opportunity. There are some definite schemes. Multiple years. Intentional theft. Averaging approximately \$135k.

And it was always someone the doctor trusted.

Dental practice embezzlement is alive and well. During the lifespan of a 30 year practice, there will be at least one embezzler, one thief on the payroll. What can you do to make a difference? How can you protect your practice?

Susan has designed this session specifically for the AADOM spouses to take away easy-to-implement oversight for the practice. These two hours together will be packed full of information to learn how to trust wisely, not blindly including: who the practice needs protecting from, what the practice needs to do to protect itself, when the practice needs protecting, where the practice needs protecting, and why there is a need to protect your practice.

3:45pm-5:45pm



Cindy Ishimoto Presents:
Key Players, Stars & Superstars

In this high energy, interactive workshop, Cindy Ishimoto shares strategies for creating workplace harmony and improved morale leading to greater practice productivity and profitability. Join us and reignite your passion and joy for the profession. Learn strategies for working effectively with others,

how to create purpose, mission, vision, core values and goals and how to achieve them.

Learning Objectives:

- Explore how purpose, vision, mission, values goal setting strategies increase efficiency
- Hone time management and delegation skills
- Learn enhanced effectiveness skills for accomplishing tasks by improving relationships with others
- Develop communication techniques for turning conflict into cooperation

REGISTER NOW: aadomconference.com or 888.570.0899